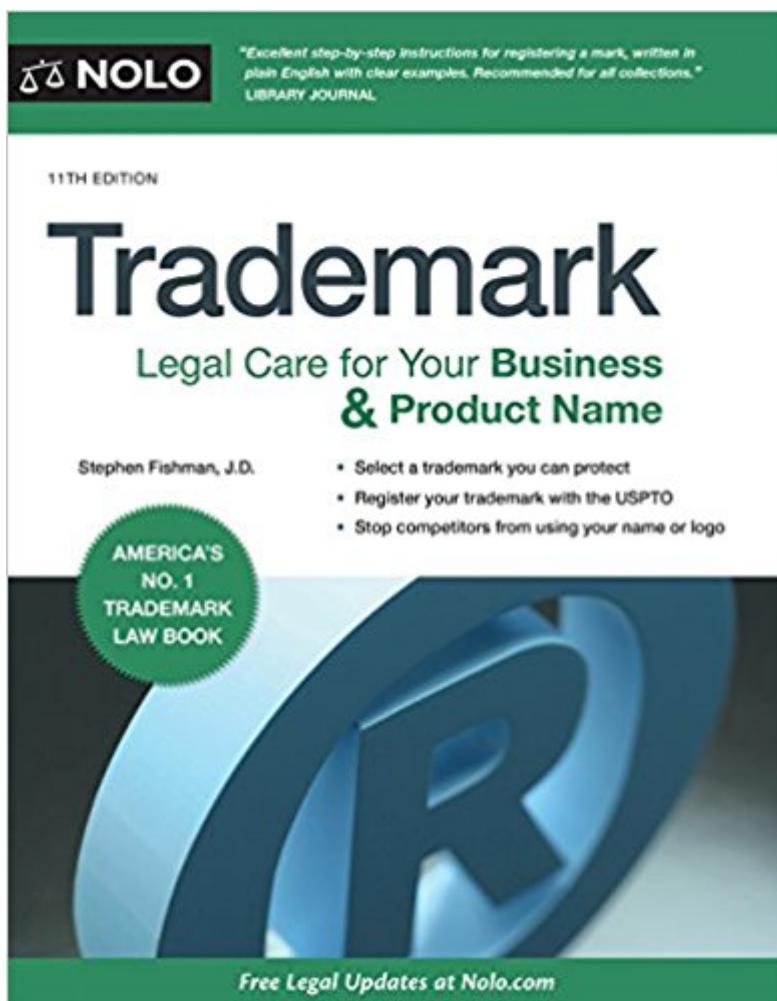


The book was found

Trademark: Legal Care For Your Business & Product Name



Synopsis

With the advent of the Internet, even small businesses now operate at a national level. While that's great for commerce, it can also open up a hornet's nest of trademark issues. Business owners and startups need to be careful not to infringe on other trademarks when selecting the name of their businesses, products, and services. And, they must be vigilant about protecting their trademarks from infringing use by others. Fortunately, there's help. *Trademark* provides a step-by-step guide on how to: choose a distinctive name that competitors can't copy; search for existing marks that might conflict with yours; register a trademark with the U.S. Patent and Trademark Office; protect and maintain your trademark, and resolve trademark disputes swiftly and outside the courtroom. This edition of *Trademark* provides the most current information on trademark statutes and case law, and the latest registration processes, including online registration. Plus, you'll get a fully up-to-date glossary of trademark terms and FAQs on the most common trademark questions.

Book Information

File Size: 9087 KB

Print Length: 441 pages

Page Numbers Source ISBN: 1413322948

Publisher: NOLO; 11 edition (August 4, 2016)

Publication Date: August 4, 2016

Sold by: Digital Services LLC

Language: English

ASIN: B01JNDDE6Q

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Enabled

Best Sellers Rank: #429,557 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #14

in Books > Law > Intellectual Property > Patent, Trademark & Copyright > Trademark #23

in Kindle Store > Kindle eBooks > Law > Intellectual Property > Patent, Trademark & Copyright

#305 in Kindle Store > Kindle eBooks > Law > Administrative Law

Customer Reviews

we'll soon see if works....

[Download to continue reading...](#)

Trademark: Legal Care for Your Business & Product Name Agile Product Management: Product Owner: 27 Tips To Manage Your Product And Work With Scrum Teams (scrum, scrum master, agile development, agile software development) CAT CARE: BEGINNERS GUIDE TO KITTEN CARE AND TRAINING TIPS (Cat care, cat care books, cat care manual, cat care products, cat care kit, cat care supplies) Hair Care Product and Ingredients Dictionary (Milady's Hair Care Product Ingredients Dictionary) PRODUCT LISTING FORMULA (FOR YOUR E-COMMERCE BUSINESS): How to Write Amazing Product Listing That Converts Into Paying Customers Ã¢â ¦ Watch ... Finish (E-Commerce from AÃ¢â ¦Z Series Book 3) The Product Manager's Survival Guide: Everything You Need to Know to Succeed as a Product Manager (Business Books) The Creative Artist's Legal Guide: Copyright, Trademark and Contracts in Film and Digital Media Production Start Your Music Business: How to Earn Royalties, Own Your Music, Sample Music, Protect Your Name & Structure Your Music Business Business For Kids: for beginners - How to teach Entrepreneurship to your Children - Small Business Ideas for Kids (How to Start a Business for Kids - Business for children - Kids business 101) Name Numerology: Discover the Significance of Your Name, and Test Your Relationship Compatibility Through Numerology your name., Vol. 1 (manga) (your name. (manga)) Product Leadership: How Top Product Managers Launch Awesome Products and Build Successful Teams Drawing for Product Designers (Portfolio Skills: Product Design) Product Manager Interview: A Step by Step Approach to Ace the Product Manager Interview at The Product Book: How to Become a Great Product Manager Strategize: Product Strategy and Product Roadmap Practices for the Digital Age The Principles of Product Development Flow: Second Generation Lean Product Development The Product Manager's Field Guide : Practical Tools, Exercises, and Resources for Improved Product Management Take Charge Product Management: Time-Tested Tips, Tactics, and Tools for the New or Improved Product Manager FBA: Private Label Product Sourcing: Finding Manufacturers and Understanding Product Regulations, Standards, Customs and Import Tax Rates. (Mastermind Roadmap to Selling on with FBA Book 2)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)